

The Masicorp Training Centre

Masiphumelele, Cape Town, South Africa

MASICORP



An Urgent Need for Skills Training

In communities like Masiphumelele where unemployment and poverty are deeply entrenched, the need for accessible, quality training has never been more urgent.

According to StatsSA*, young people aged 15–34 make up 50% of South Africa's working-age population.

In 2015 youth unemployment was 36,9%.

In 2025, it rose to 46,1%.

That's a 9,2% increase in 10 years

With one of the highest youth unemployment rates in the world, South Africa needs market-relevant, practical training opportunities to increase employability, especially considering the multi-layered and systemic challenges of our education system.

A new Masicorp Training Centre will empower youth and adults in Masiphumelele with the skills, confidence, and opportunities they need to build a better future.

[*www.statssa.gov.za](http://www.statssa.gov.za)





masiphumelele
township
south africa

partners in education for life

Founded in 1999, with 85% employees from the community, Masicorp has strong community ties and deep understanding of needs and challenges.

Over the past 25 years, Masicorp has built a community library, 23 houses and a creche. Additionally, three further early childhood development centres and two computer training centres have been renovated and launched. Masicorp also successfully manages "Chasmay Campus" - a hub of learning, and home to 12 nonprofits serving the surrounding communities.

Masicorp are education specialists - running many successful education programs focusing on early childhood development, primary school literacy & numeracy, and youth & adult skills development.

There is now a need to tackle employability, to further help people progress out of poverty.

www.masicorp.org



Breadline Africa is a non-profit organization founded in 1993, dedicated to uplifting children in Southern Africa through educational infrastructure.

They focus on providing classrooms, libraries, toilets, and kitchens to communities in need. Their work aims to create safe and supportive learning environments, fostering early childhood development and empowering children to reach their full potential.

Since 1993, thousands of units have been successfully constructed by Breadline Africa.

www.breadlineafrica.org

The Centre



The proposed Masicorp Training Centre will be located at 5 Guinea Fowl Road, a property owned by Masicorp - and the current site of "Sunnydale Educare".

This project is a joint partnership between Masicorp and Breadline Africa.

MASICORP



The Centre

The construction will follow the Breadline Africa style of prefabricated, high-quality, modular structures designed to provide safe, durable, and comfortable learning environments.

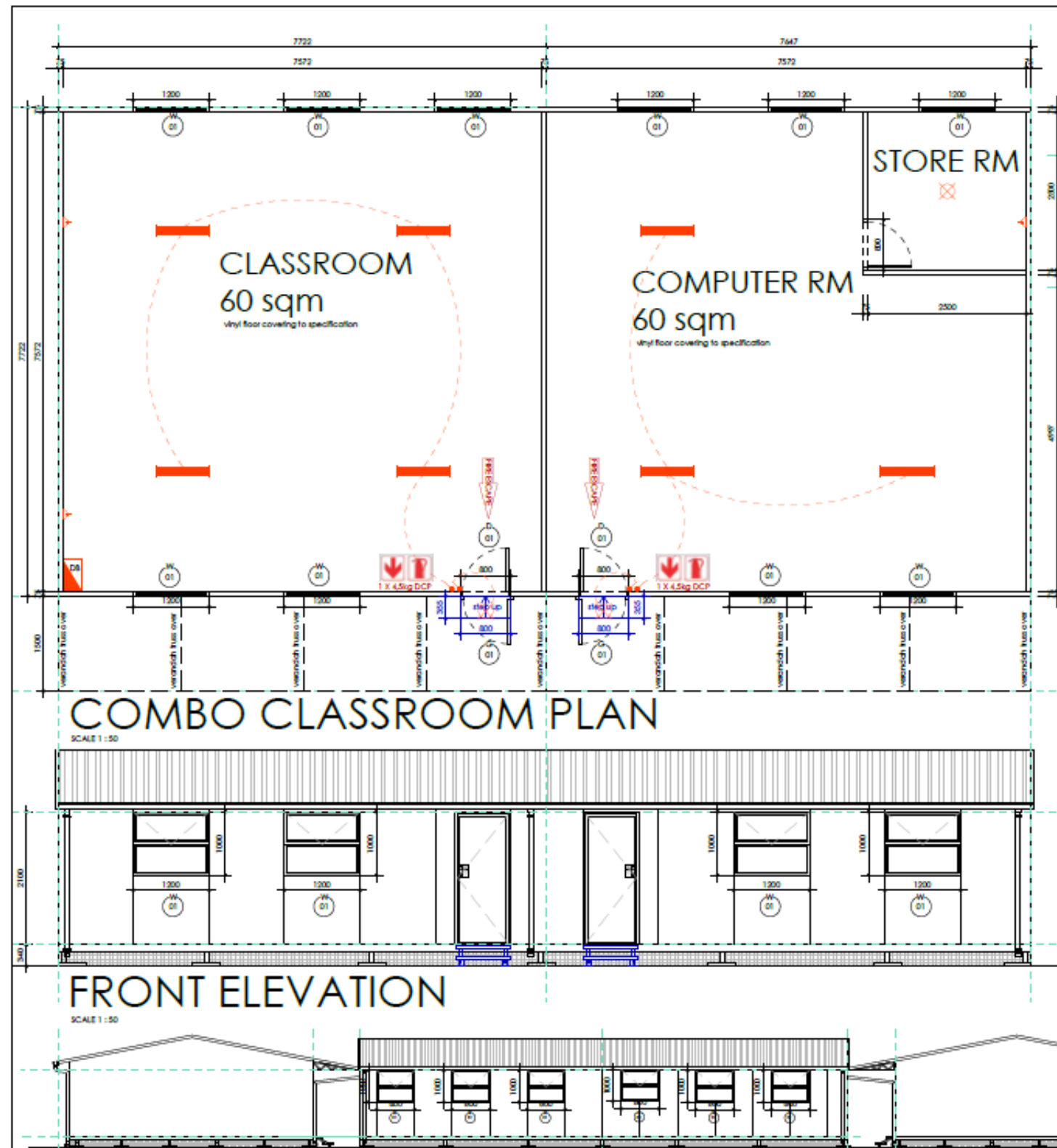
The prefab buildings will be custom-built using insulated panels and lightweight steel frames, allowing for temperature regulation, ventilation, and design flexibility.

Each unit is delivered in sections and assembled on-site, enabling quick construction with minimal disruption to the surrounding area.

The materials used by Breadline are weather-resistant and low-maintenance, meeting strict safety standards to ensure long-term usability.



The Centre



The Masicorp Training Centre will have:

- **Six** modern & fully equipped classrooms to accommodate up to 30 students in each room.
- One of these classes will accommodate **computer skills training**.
- The combo classrooms can be joined together to provide space for larger group education classes, events, meetings, and workshops.
- Toilet facilities
- Small kitchen
- Courtyard with benches, tables and chairs.
- Parking bays, vehicular servitude, and drive-through as per approved plans.
- Landscaping around the classrooms and also on other available spaces.



The Centre

The Centre

Masicorp's proposed Training Centre holds enormous potential for education and skills development opportunities for the community of Masiphumelele and other surrounding areas.

Through this project, Masicorp aims to deliver a wide range of training activities and interventions on-site, ensuring they are easily accessible to the community.

This site will serve as a mixed-use hub aimed at youth and adults where Masicorp will:

- **Expand existing** Masicorp high-demand programmes
- **Launch new** Masicorp training programmes aligned with our Strategy for 2023-28
- **Invite collaborations** from like-minded organisations that share our vision



Project timeline:

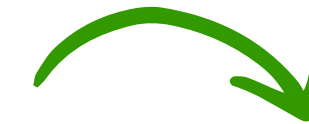
2025

1

Fundraising Campaign begins
(June 2025)

2

Stakeholder Engagement
(June 2025)



**Stakeholder engagement will assist us
with identifying community need**

- Community members/general public (residents, students and parents)
- Community leaders (e.g religious and traditional leaders)
- NGOs and other organisations involved in education and youth skills development
- Local high schools and FET colleges
- Teachers and educators
- Local businesses
- Potential donors

2026 - 2027

3

Build

±3 months process
(late 2026)

4

Launch projects

(2027)

Project Plan:

Digital Literacy Training:

- Dedicated space for graduates of the existing ICT and ICDL computer courses to practice and refine their skills.
- Training programmes relevant to the workplace or entrepreneurship, such as **basic web design, online marketing, and digital content creation.**
- Additional accredited computer courses, including **coding** and **digital literacy** certification.

Trade Skills:

- Private training institutions offering training in trades such as hairdressing or nail technology with integrated business skills and internship opportunities.

Short Courses:

- Wholesale and Retail Readiness programmes.
- Hospitality Skills Training for assistant chefs, baristas, waiters, and housekeepers.
- Cultural Site Guide Training as an introduction to the tourism industry.

Other:

- Accredited or Part-Time Sewing Courses
- Life Skills Training (leadership, problem solving)
- Psycho-Social Support Workshops
- Job Hub/Work Readiness
- English and Numeracy revision for adults
- Business Skills Training and mentorships: Bookkeeping, marketing, and networking
- Internship placements
- After-School support for high school students
- Space for educational, cultural meetings and community events.



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*Masiphumelele Corporation (Masicorp) is a non-profit organisation registered in three countries (SA, UK, USA)
Masicorp SA is compliant and registered with the Department of Social Development as an NPO, as well as a Public Benefit Organisation with SARS. This allows us to treat any qualifying donations as being 100% tax deductible under Section 18A of the Income Tax Act 58 of 1962.
Masicorp has level 1 BBBEE certification with a 100% Black beneficiary base.
Corporate sponsors can receive SED (Socio-Economic) or Skills Development points for BEE purposes through a donation towards one of Masicorp's programmes.*