

MASICORP

masiphumelele
township
south africa

partners in education and enterprise



Annual Report 2014



Contents

Contents		1
Our Vision, Mission and Values		2
Notes from our President & MD Andrew Smith		3
Our Projects	Seedlings – Nurturing Pre-School Children	4
	Learning Labs – Primary Education	5
	High Hopes – Secondary Education	6
	Bright Futures – Tertiary Education	6
	Made in Masi – Business Enterprise	7
	Route Out of Poverty – Community and Lifelong Learning	7
	Masiphumelele Library	8
	The Figures	9
Our Team		10
Contact Details		11



Cover page photos: Top - Learners from Masi Primary School
 Bottom – Masicorp bursary student (Simphiwe Ndzube) studying BA Fine Arts at the University of Cape Town

Our Vision

- Everyone in Masiphumelele will have access to quality education, training, advice and support.

Our Mission

- To work with the people of Masiphumelele, and key partners, offering opportunities through education and enterprise to help residents progress out of poverty towards a sustainable livelihood.

Our Values

- Utmost **respect** for those we serve and for each other.
- **Participation** in decision making by all those affected by our actions.
- **Empowering** all involved to take ownership of their own development.
- **Integrity** and **transparency** in all our operations.
- Long-term **sustainability**.



Teamwork, you can't beat it!

The hard work and passion of our **VOLUNTEERS** working to deliver projects and programmes for the people of Masiphumelele is matched by the enthusiasm of our **FUND RAISERS** in the USA, UK, continental Europe, South Africa, and more. Thank you for all your hard work!

The generosity of our **DONORS** makes everything we do possible. Here in the township, we think of all of you as a part of our **MASICORP FAMILY** and we are immensely grateful for all your support.

Notes from our President & MD Andrew Smith

Masicorp made good progress this year - Income from donations show an exceptional increase, which has allowed further expansion of the projects and programmes we provide in Masiphumelele township.

Our fund raising teams in the USA and the UK, as well as in South Africa have made great strides in supporting all our work. In particular, funding for the bursary programme, Ukhanyo Primary School, and the ECD Seedlings project has grown significantly. This has been quite an achievement against the current difficult worldwide background of NGO/charity funding.

On the ground in the township we have been joined by many new volunteers, now numbering over 70, and together with our programme and project leaders, they are working hard to deliver high quality and effective benefits for township residents.

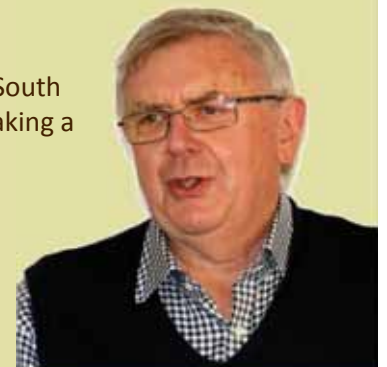
Our partnerships with other NGOs and charities, and with various state entities have been strengthened this year and in every case this has helped us to achieve more. We have implemented much of our plan to strengthen Masicorp:

- with new board members;
- through our succession plan;
- with the appointment of more staff recruited from the township; and
- with new more effective systems and procedures.

Some of the new people working with us are full-time remunerated, which has become necessary to cope with the size and importance of their role. All this is an ongoing and vitally important task for our continued growth and sustainability.

Because we have an outstanding team of people working for Masicorp here in South Africa, the USA and UK, and generous donors who support our work, we are making a difference to the lives of many very poor and disadvantaged residents in Masiphumelele.

The need for what we do is growing and we keep focused on providing what the community tells us they require - **Education, the route out of poverty!**



Our Projects

Seedlings – Nurturing Pre-School Children



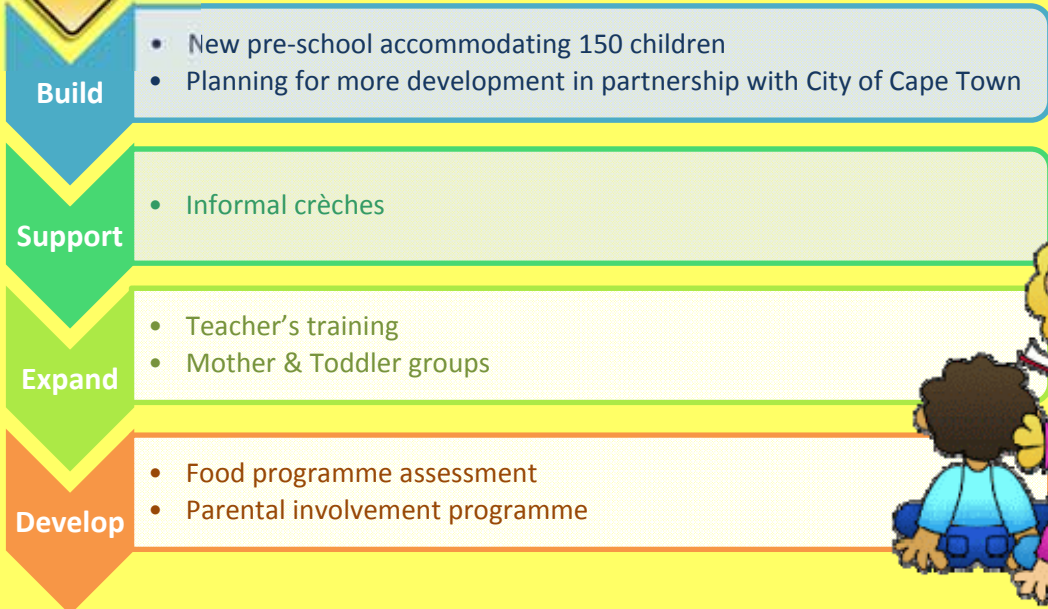
The early years in a child’s life are critical for development, as they are a period of rapid physical, mental, emotional, social and moral growth.

Objectives for 0-6 year olds

- To raise the standard of care and learning outcomes.
- To provide a decent quality education and care.
- Preparing and equipping children for a successful school career.

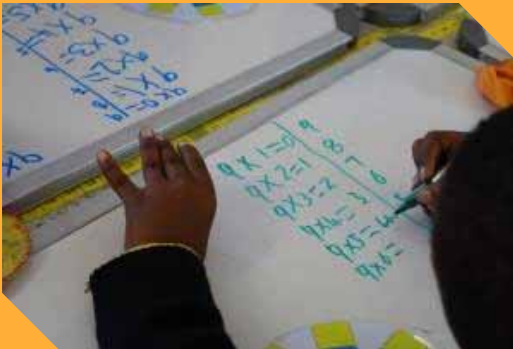
Some achievements in 2014

- Four pre-school renovations and two new builds
- Successful partnership with other NGOs delivering training & equipment
- Assistance with Department of Social Development registration for pre-schools
- Disaster support during fire and flood
- Establishment of Mother & Toddler Group in Masiphumelele library
- Food programme in partnership with JAM and Stop Hunger Now
- Distribution of donated items



Our Projects

Learning Labs – Primary Education



Maths & English Labs - Some achievements in 2014

- Maths and English Labs are based on the success of the Science Lab. Expertise and skills are transferred from teacher to teacher. The Science Lab project is now completed and the school has taken ownership.
- Refurbished an old classroom to create the Lab spaces.
- Purchased white boards & markers for each student and other teaching aids.



- Hiring a Maths Lab assistant.
- Further teacher 's training.
- Expanding to reach additional age groups.



English....Please!

Objective: To improve English language skills of children from Masi, who attend Fishhoek Primary School.

Some achievements in 2014

- Many children are now on par academically with their English speaking classmates.
- Top Scholarship awarded to a pupil of this programme to attend a prestigious High School.



ALSO FUNDED



380 tracksuits and 107 uniforms



Shoes provided to fire victims



27 classroom make-overs



New Sport Facilities

Phase 1a: Over ZAR 300,000 funding has been secured for refurbishments of some of the existing sports area.

Phase 1b: Secure a further ZAR 730,000 funding for the construction of a new multi-purpose court.



Our Projects

High Hopes – Secondary Education



Objectives

- To develop the confidence and mathematical efficiency of Masi High learners in grade 9, 10 and 12.
- To build bridges between the staff of Fish Hoek and Masi High, and to strengthen both through collaborative efforts.
- To build bridges between the matric learners from Masi, Fish Hoek, and Ocean View.



- Consolidate and expand matric workshops.
- Continue to recruit volunteer teachers.
- Support high school teachers in his application of technology in the class room.

Bright Futures – Tertiary Education



Some achievements in 2014



22 bursary students enrolled on degree courses ranging from Accountancy to Biotechnology.



Since 2006, 43 students have been assisted and the vast majority completed their degree successfully.



- An Alumni Association is being set up for past graduates.
- A feasibility study is currently in progress looking at the opportunities for expanding into vocational training.
- Financial support for this next step will be vital to assist more young people out of poverty through education.

Our Projects

Made in Masi – Business Enterprise



Some achievements in 2014

Nondyebo Art: A self-sustaining SSME producing hand-painted table linen now established in the Watershed at V&A Waterfront.

Ndileka Biyo: Fashion designer & producer of the Baby Shweshwe range, whose business has been re-evaluated and is in a development stage.

Nonny's Café: Bakery and Café, established and self-sustaining.



- Set up a business hub with easy access for local entrepreneurs.
- Recruit more mentors and business partners.
- Raise more funds.



Route Out of Poverty – Community and Lifelong Learning



Some achievements in 2014

Evangeline Ministries and Masicorp have continued their partnership providing Life Skills to the Masi community.



24 graduates awarded new sewing machines to earn an (additional) income from making e.g. traditional skirts, hats, choir robes, and aprons.



Graduates are involved in the Sewing Café, which trains them in the use of industrial machines.



- Evangeline Ministries and Masicorp to partner with the Sewing Café in order to offer more advanced sewing instruction.
- Development of business plans with interested community members and business people, to produce an improved product range necessary to offer greater income generating opportunities for Life Skills graduates.



Our Projects

Masiphumelele Library



Objectives

- The vision of Masiphumelele Library, established by Masicorp and now managed by the City of Cape Town, is to support informational and recreational needs in the community, including computer literacy, education, early childhood learning, and gender & HIV/AIDS initiatives.
- The library also provides conventional support for formal and informal education for the community through its reference, study, and internet services.
- In addition, our mission is to initiate and develop a range of outreach programmes for young people, drawing them into the library.

Some achievements in 2014



40,000 attendees for library programmes, including English and computer literacy, and homework clubs.



18,094 books are stocked in the library and 152,597 people of Masiphumelele used the library.



Hosting Mother & Toddler Groups.



The **Computer Room** is the main focus for the future, as this large facility is beyond the scope of the City of Cape Town library services. The sustainability of this project is a prime concern.

The Figures

	2014	2013
Income	ZAR 6,139,586	ZAR 5,567,467
Restricted	4,001,172	4,467,832
Unrestricted	1,918,941	1,010,134
Interest	219,474	89,501
Expenses	ZAR 4,253,105	ZAR 2,419,077
Education	3,072,762	1,957,642
Community Development	649,392	214,872
Entrepreneurs programme	16,997	58,202
Operational Expenses	513,955	188,361
Operational costs as % of total expenditure	12%	8%

Note: More detailed accounts are available upon request to any person or organisation with a legitimate interest in the work of Masicorp.



The above figures are taken from our consolidated global accounts, relating to our activities in South Africa, the USA, and UK. These accounts are audited and submitted to the relevant authorities of all three countries involved.

Masicorp endeavours to keep their operational expenses as low as possible in order to be able to spend as much of our precious donor money on our projects. However, there are genuine operational costs to run our organisation professionally and efficiently and these are kept to a minimum of about 12% of our total spenditure.

Our Team

Masicorp would not be able to carry out any of its work in Masiphumelele (South Africa) without the generous help and support of our 60+ volunteers. Neither would we be able to run our organisation without the extensive fund raising efforts in both the USA and UK, and the time the respective overseas boards willingly give to our organisation. Likewise with our board members in South Africa.



Our USA Team



Our Patron Dame Linda Dobbs



Our UK Team

Our South Africa Team



Andrew Smith
President & MD



Jill Stirrup
Vice President



Milli Firth
Deputy MD



Elize Taylor
Director Operations



Carol Hanks
Director Development



Paul Giess
Director Communications



Fran Loudon
Director Education



Susan De Vaux
Director Bursary



Fiona Maitland
Director ECD Seedlings



Alan McKelvey
Non-executive Director



Michael Tyhali
Non-executive Director

Contact Masicorp - South Africa

<p>Masiphumelele Corporation Registered NGO</p> <p>NPO: 040994 PBO: 930015544 VAT Reg. 4200263426</p>	<p>Postal address</p> <p>PostNet Sun Valley 537 Private Bag X4 Sun Valley Cape Town 7975 South Africa</p>	<p>Phone: (+27) 021 785 4036 Cell: (+27) 073 264 5482</p> <p>contact@masicorp.org.za www.masicorp.org.za</p>
--	--	--

Masiphumelele Corporation USA	Masiphumelele Corporation UK
<p>Tax Exempt Public Charity under Code Section 50 1(c)(3) of the Internal Revenue of the US EIN: 02-0511758</p>	<p>Company limited by guarantee Registered at Companies House Charity Commission: 1137358 HMRC Gift Aid Reg. XT26095</p>
<p>Postal address</p> <p>PO Box 221 Center Harbor NH 03226 USA</p>	<p>Postal address</p> <p>7 Silverdale Road Wargrave Reading Berks RG10 8EA UK</p>



Follow us

